

## Sales Representative - Towing & Recovery

Full time

Location: 9111 41 Avenue NW, Edmonton, Alberta

Commercial Truck Equipment is Canada's largest, most stable, and most diversified company serving the work truck industry, the utility industry, and the emergency equipment industry. Since 1947, we continue to provide unmatched job security and a comprehensive list of employee benefits. More than 30% of our team are long-tenured employees with over 15 years of service; evidence of strong employee/employer relationships, effective teamwork, and the benefit of an open-door policy. As Commercial continues to grow and diversify, we are looking for qualified and committed people to join our team. If you are interested in working in a safe, healthy, and collaborative environment with a great team of colleagues, please reply to the contacts in the listing below.

Employee benefits include competitive compensation, medical benefits, dental benefits, life insurance, long term disability, short term disability, company-sponsored matching RRSP plan, profit sharing, boot allowance, as well as the opportunity for exceptional career growth.

### Overview

Our Sales Representative will be responsible for Towing and Recovery equipment sales, providing expert truck equipment solutions to customers, and identifying new markets and opportunities for our product lines. This position requires an individual who possesses the skills and determination necessary to develop strong customer relationships and manage a sales territory.

### Responsibilities:

- Sell Truck equipment to end-users in the defined territory
- Develop and maintain client information data utilizing Commercial Truck Equipment's CRM (Customer Relationship Management) software
- Provide solutions to our customers including marketing of all products
- Resolve customer product concerns
- Expand market share of Commercial's truck equipment product line
- Become familiar with product line and applications

### Qualifications

- Previous sales experience
- Experience working in the Towing and Recovery industry an asset
- Knowledge of the Towing and Recovery industry an asset
- Knowledge of the Truck Equipment industry an asset
- Post-secondary education would be considered an asset
- Capable of managing multiple and challenging priorities on a daily basis

The ideal candidate should have a proven track record of employment, ideally in a similar industry, a full driving license, a desire to work to a high quality with an understanding of customer service and satisfaction, and be self-motivated. Training and product familiarization will be provided to the successful candidate. We thank all who apply, however, only those who are qualified for the position will be contacted.

**To apply for this position, email your resume to Brennan Kapler with "Sales Representative" as the subject line**  
*Brennan Kapler, Branch Manager • [bkapler@comtruck.ca](mailto:bkapler@comtruck.ca) • 780-468-5151*

*For other career opportunities with Commercial Truck Equipment Co., please visit [www.comtruck.ca/careers](http://www.comtruck.ca/careers)*

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